



Get to Know Your OneImaging Benefit

January 21, 2026



OneImaging Team



Ben Paley
VP of Strategy



Leann Fletcher
SVP, Customer Success



Jillian Roettker
Sr. Customer Success
Manager

Agenda For today

- 01 Welcome & Introductions
- 02 Understanding Medical Imaging
- 03 How OneImaging Works
- 04 Employee Experience Walkthrough
- 05 Frequently Asked Questions
- 06 How To Enroll & Get Started



Understanding Medical Imaging

Radiology



Why Imaging Matters

51%

people ages 18 to 64
use imaging at least
once per year

2nd

most utilized service in
all of healthcare

13%

of health plan spending
on imaging

Common Types of Imaging

What members are most likely to experience when it comes to radiology.



MRI

- Highly detailed images of soft tissue and organs
- Uses magnets rapidly rotating to generate the image inside your body
- Common uses: brain, spine, joints

CT Scan

- Detailed cross-section images
- Uses X-Rays
- Common uses: injuries, organs, cancer evaluation

Ultrasound

- Uses sound waves
- Common uses: pregnancy, abdominal pain, blood flow

X-Ray

- Quick images of bones and chest
- Common uses: fractures, lung issues

Mammography

- Breast imaging for screening or diagnosis
- Uses X-Rays
- Common uses: routine (screening) or follow-up (diagnostic)

Comprehensive Imaging Coverage

800+ Imaging Exams Covered - From Mammography to Advanced Diagnostics

MRI	CT Scan	X-Ray	Ultrasound	Mammogram
Abdomen	Abdomen	Abdomen	Abdomen	Diagnostic
Adrenal Glands	Ankle	Cervical Spine	Arm	Preventive
Appendix	Appendix	Chest	Bladder	
Ankle	Chest	Clavicle	Breast	
Brain	Knee	Facial Bones	Carotid Arteries	
Elbow	Lumbar Spine	Foot	Gallbladder	
Hip	Neck	Hand	Inferior Vena Cava	
Knee	Pelvis	Hip	Kidneys	
Liver	Sacrum & Coccyx	Knee	Leg	
Neck	Sinuses	Lumbar Spine	Liver	
Pancreas	Spine	Mandible	Lower Extremities	
Pelvic Floor	Temporal Bone	Orbits	Pelvic	
Shoulder	Thoracic Aorta	Ribs	Scrotum	
Sinuses	Thoracic Spine	Shoulder	Thigh	
Soft Tissue Problems	Wrist	Skull	Upper Extremities	
Spine				
Thoracic Spine				

How OneImaging Works

What Does OneImaging Do?

OneImaging helps members get high-quality medical imaging—like MRIs, CT scans, mammograms, and X-rays—at a lower cost.

Why it matters

- Access to MRI, CT, mammograms, X-rays, and ultrasounds
- Average savings of 62%
- 4,800+ vetted, high-quality providers nationwide

OneImaging makes imaging simpler and more affordable for **ExxonMobil employees and eligible family members as part of your health plan benefits through BCBS TX.**



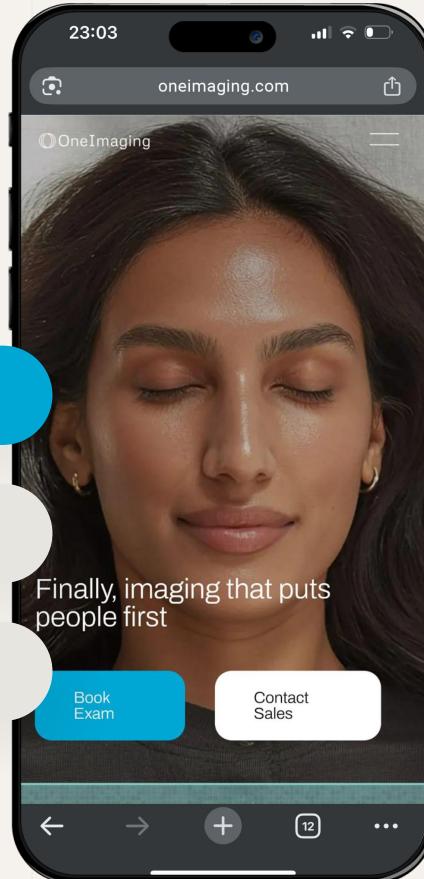


OneImaging fixes the gap

We remove the common barriers of traditional healthcare by offering fast access, transparent pricing, and no insurance red tape. Employees get the care they need, when they need it.

- ✓ Clear, Transparent Pricing
- ✓ Fast, Convenient Access to Care
- ✓ No Insurance Hassles
- ✓ Significant Savings for Employees

- 01 Select your imaging center
- 02 Select your availability
- 03 We'll be your support



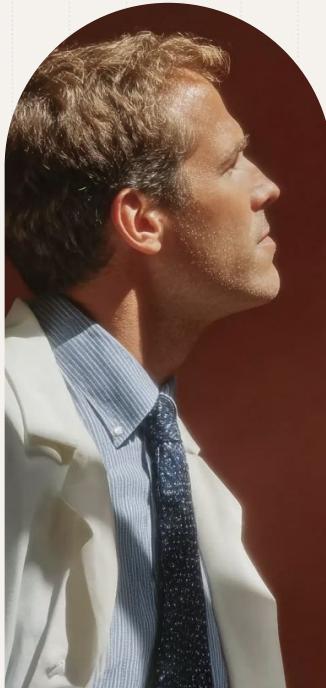
Imaging in 3 Steps

OneImaging simplifies radiology,
giving you the care you deserve
without the headaches.



48
States Across
the USA

4,800+
Imaging Centers



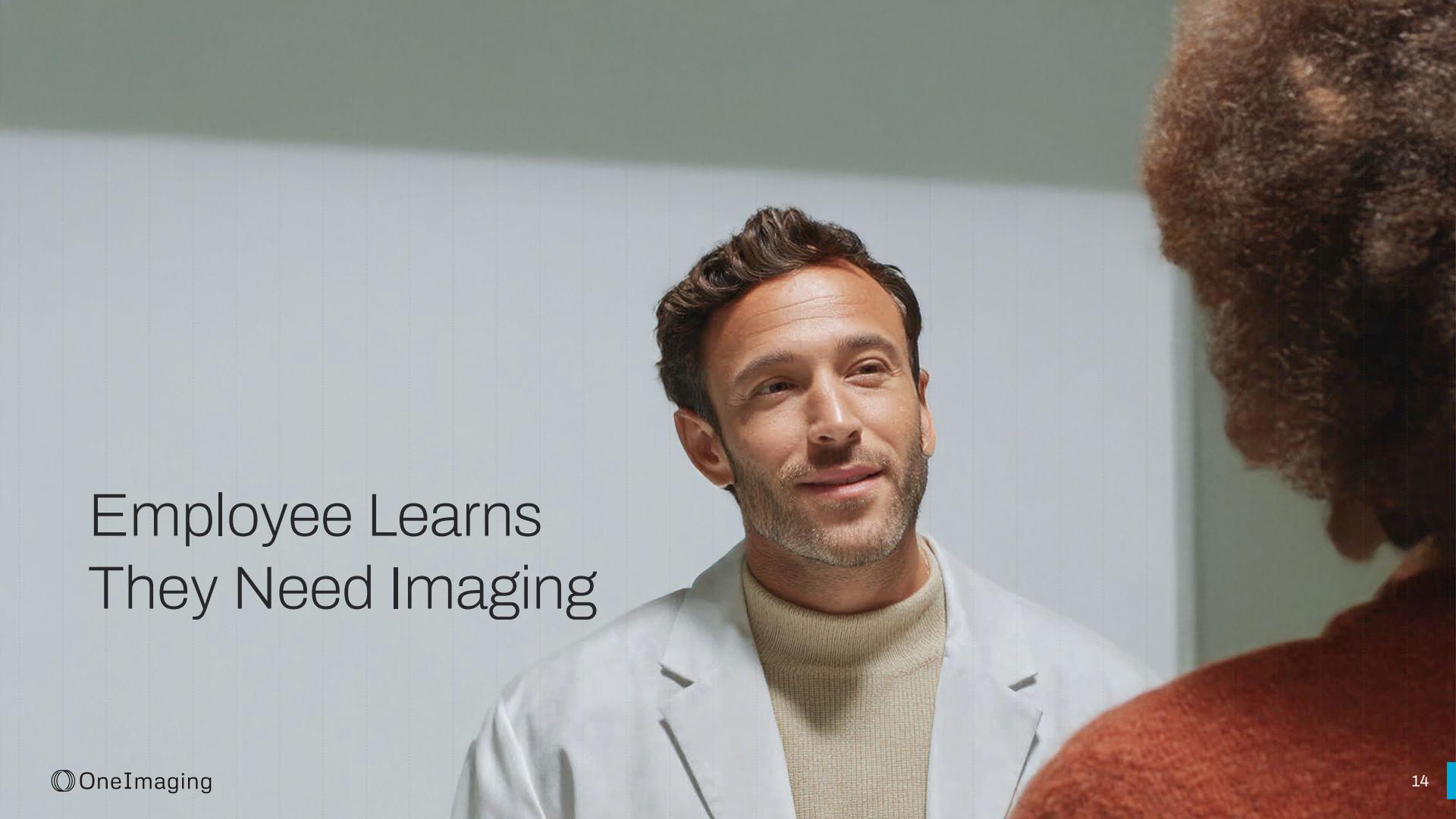
High Quality Centers:

- ACR accredited facilities; State-of-the-art equipment and software.
- Board Certified Radiologists.
- ARRT or ARMRIT Certified Technologists
- Radiology report provided to members and ordering physicians.

Seamless Integration with **BCBS TX**:

- No Surprise Bills: Imaging costs are processed directly through BCBS TX—just like any other in-network claim.
- Upfront Transparency: OneImaging calculates out-of-pocket costs based on BCBS TX benefits for employees.
- Simplified Payment: Member responsibility is collected upfront—no unexpected bills later.

Employee Experience Walkthrough

A photograph of a man and a woman. The man, on the left, is in the foreground, looking slightly to his right with a gentle smile. He has dark, wavy hair and a light beard. He is wearing a white lab coat over a light-colored turtleneck sweater. The woman, on the right, is partially visible, showing the side of her head and shoulder. She has curly, reddish-brown hair and is wearing a red, ribbed sweater. The background is a soft, out-of-focus light blue.

Employee Learns
They Need Imaging

Imaging Order Sent to OneImaging

From The Doctor

Orders Are Faxed To OneImaging

OR

From The Member

Text, Email, or Phone OneImaging



NETWORKradiology

P: 216.291.8480 - F: 216.291.8490

REDUCING COSTS WHILE PROVIDING WORLD CLASS CARE

PATIENT NAME _____ D.O.B. _____ PH. _____ DATE. _____

PHYSICIAN NAME. _____ PHYSICIAN PH. _____ PHYSICIAN SIGNATURE. _____

REASON FOR EXAM. _____ INSURANCE. _____

HIGH FIELD MRI 1.5T		MULTIDETECTOR CT		ULTRASOUND			
WITH CONTRAST	YES	NO	WE USE NON-IONIC CONTRAST MEDIA EXCLUSIVELY	WITH CONTRAST	YES	NO	
<input type="checkbox"/> BRAIN		<input type="checkbox"/> CHEST		<input type="checkbox"/> RIGHT UPPER QUADRANT		<input type="checkbox"/> ABDOMEN	
<input type="checkbox"/> ORBITS		<input type="checkbox"/> ABDOMEN		<input type="checkbox"/> PELVIS (TRANSABDOMINAL)		<input type="checkbox"/> TRANSVAGINAL	
<input type="checkbox"/> PITUITARY		<input type="checkbox"/> PELVIS		<input type="checkbox"/> TRANSVAGINAL (BEFORE 12 WKS GESTATION)		<input type="checkbox"/> OBSTETRIC (LEVEL II) ANATOMY	
<input type="checkbox"/> IAC		<input type="checkbox"/> CT STONE STUDY		<input type="checkbox"/> OBSTETRIC BIOPHYSICAL PROFILE		<input type="checkbox"/> BREAST	
<input type="checkbox"/> FACE		<input type="checkbox"/> ORBITS		<input type="checkbox"/> THYROID		<input type="checkbox"/> RENAL	
<input type="checkbox"/> NECK		<input type="checkbox"/> IACS		<input type="checkbox"/> SCROTUM		<input type="checkbox"/> SCROTUM	
<input type="checkbox"/> TMJ		<input type="checkbox"/> TEMPORAL BONES		<input type="checkbox"/> BREAST		<input type="checkbox"/> BREAST	
<input type="checkbox"/> PITUITARY		<input type="checkbox"/> PITUITARY		<input type="checkbox"/> THYROID		<input type="checkbox"/> AORTA SCREENING	
<input type="checkbox"/> CERVICAL SPINE	<input type="checkbox"/> FLEX/EXT	<input type="checkbox"/> SINUSES		<input type="checkbox"/> MAXILLARIOFACIAL		<input type="checkbox"/> EXTREMITY NON-VASCULAR	
<input type="checkbox"/> THORACIC SPINE		<input type="checkbox"/> LOW DOSE SINUS SURVEY		<input type="checkbox"/> SOFT TISSUE NECK		<input type="checkbox"/> DURLEY CAROTID	
<input type="checkbox"/> LUMBAR SPINE	<input type="checkbox"/> FLEX/EXT	<input type="checkbox"/> MAXILLARIOFACIAL		<input type="checkbox"/> MANDIBLE (NON DENTAL)		<input type="checkbox"/> VENOUS EXTREMITY (UPPER)	<input type="checkbox"/> R <input type="checkbox"/> L
<input type="checkbox"/> CHEST		<input type="checkbox"/> SINUSES		<input type="checkbox"/> CERVICAL SPINE		<input type="checkbox"/> VENOUS EXTREMITY (LOWER)	<input type="checkbox"/> R <input type="checkbox"/> L
<input type="checkbox"/> ABDOMEN		<input type="checkbox"/> LOW DOSE SINUS SURVEY		<input type="checkbox"/> THORACIC SPINE		<input type="checkbox"/> HEPATIC VESSELS	
<input type="checkbox"/> MRCP		<input type="checkbox"/> MAXILLARIOFACIAL		<input type="checkbox"/> LUMBAR SPINE		<input type="checkbox"/> OTHER	
<input type="checkbox"/> PELVIS		<input type="checkbox"/> SOFT TISSUE NECK		<input type="checkbox"/> FEMUR			
<input type="checkbox"/> SHOULDER	<input type="checkbox"/> R <input type="checkbox"/> L	<input type="checkbox"/> MANDIBLE (NON DENTAL)		<input type="checkbox"/> TIBFIB			
<input type="checkbox"/> UPPER ARM	<input type="checkbox"/> R <input type="checkbox"/> L	<input type="checkbox"/> CERVICAL SPINE					
<input type="checkbox"/> FOREARM	<input type="checkbox"/> R <input type="checkbox"/> L	<input type="checkbox"/> THORACIC SPINE					
<input type="checkbox"/> ELBOW	<input type="checkbox"/> R <input type="checkbox"/> L	<input type="checkbox"/> LUMBAR SPINE					
<input type="checkbox"/> WRIST	<input type="checkbox"/> R <input type="checkbox"/> L	<input type="checkbox"/> ECG					
<input type="checkbox"/> HAND	<input type="checkbox"/> R <input type="checkbox"/> L	<input type="checkbox"/> FOOT	<input type="checkbox"/> R <input type="checkbox"/> L				
<input type="checkbox"/> HIP	<input type="checkbox"/> R <input type="checkbox"/> L	<input type="checkbox"/> SHOULDER	<input type="checkbox"/> R <input type="checkbox"/> L				
<input type="checkbox"/> KNEE	<input type="checkbox"/> R <input type="checkbox"/> L	<input type="checkbox"/> HUMERUS	<input type="checkbox"/> R <input type="checkbox"/> L				
<input type="checkbox"/> TIBIA	<input type="checkbox"/> R <input type="checkbox"/> L	<input type="checkbox"/> ELBOW	<input type="checkbox"/> R <input type="checkbox"/> L				

DIGITAL X-RAY

<input type="checkbox"/> CHEST	<input type="checkbox"/> CAP	<input type="checkbox"/> PAVLAT
<input type="checkbox"/> RIBS	<input type="checkbox"/> R	<input type="checkbox"/> BILAT

Members let us know they need imaging and want to go through OneImaging.

Method of receipt:

- Sent to us by member
- Retrieved after Prior Authorization alert

Employees need Prior-Authorization to get MRI or CT Scan.

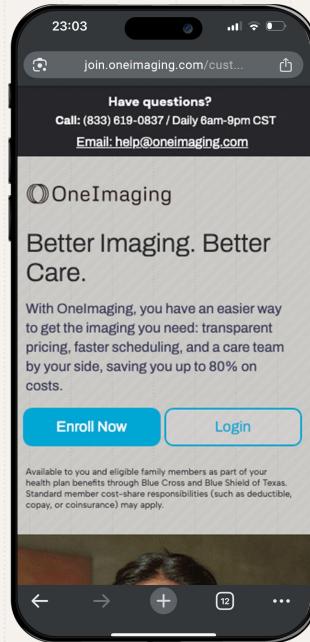
Members Text or Call: (833) 619-0837

Employee Enrolls In OneImaging

Can be done in advance or
after OneImaging receives
referrals.

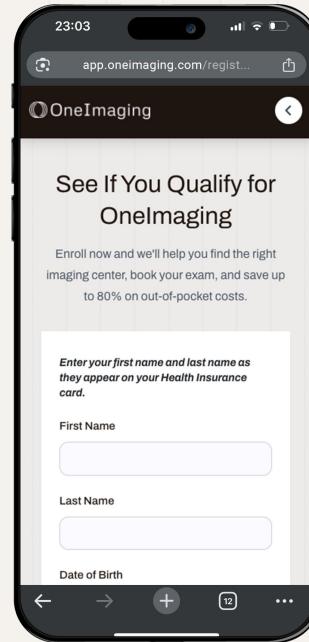


○ OneImaging



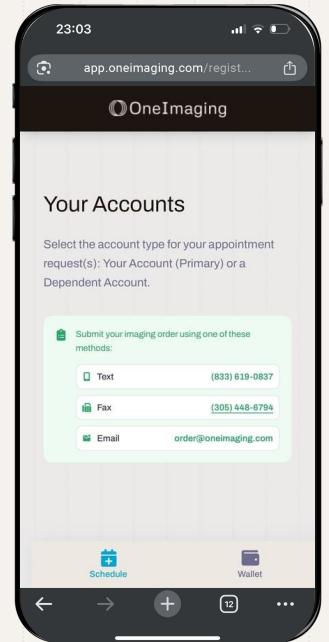
Step 1

Employee lands on their
customer specific
landing page and click
“register now”



Step 2

Employee enrolls by
entering name, DOB, and
insurance member ID

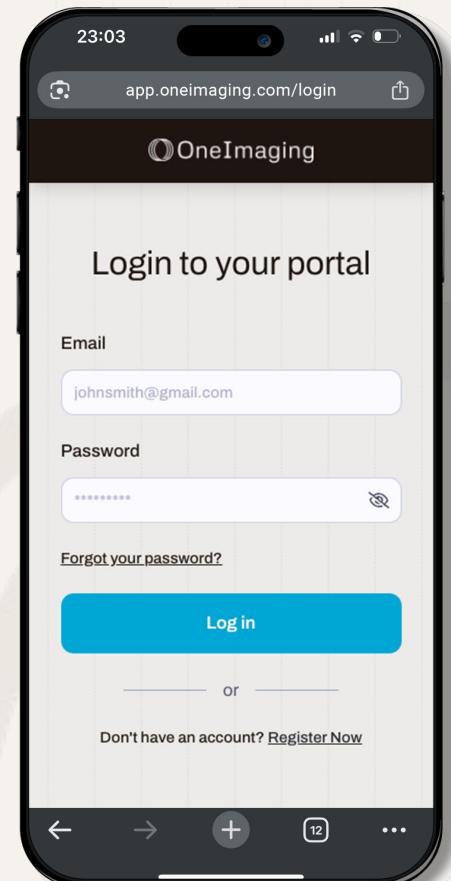


Step 3

Employee submits
order through email,
text, or doctor can
send through fax

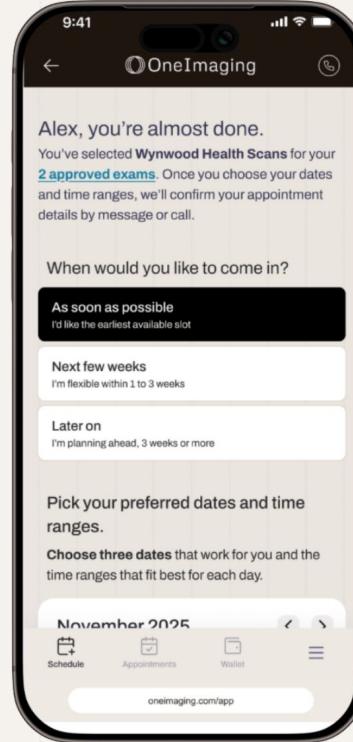
OneImaging Employee Experience Demo

Once the employee has registered and confirmed eligibility for the OneImaging program, the employee is able to log in at any time and request an exam.



OneImaging Employee Experience Demo

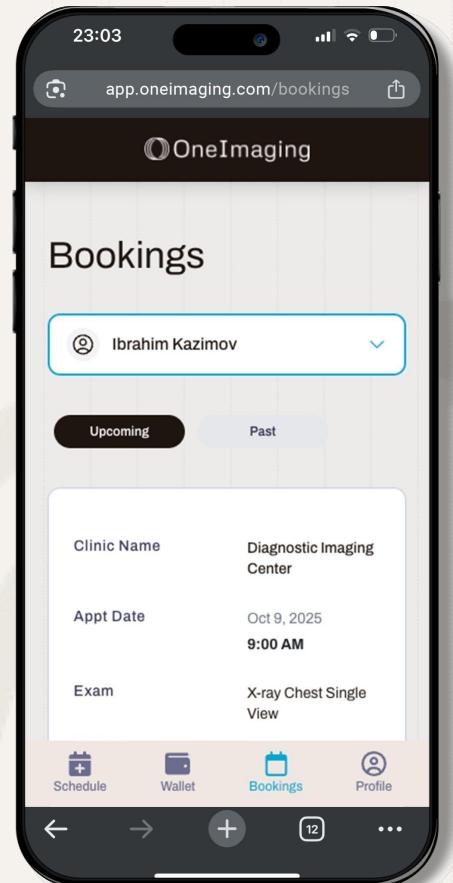
Once the order is received, the employee will be prompted to select the exams (if they have multiple orders) that way to schedule and provide dates/times that work best along with their preferred timeline (urgent, flexible, future).



OneImaging Employee Experience Demo

The employee fills out screens regarding important booking questions, in addition to the best dates and times for the employee.

Once appointment is confirmed with the imaging center, it will be under the employee's bookings section.



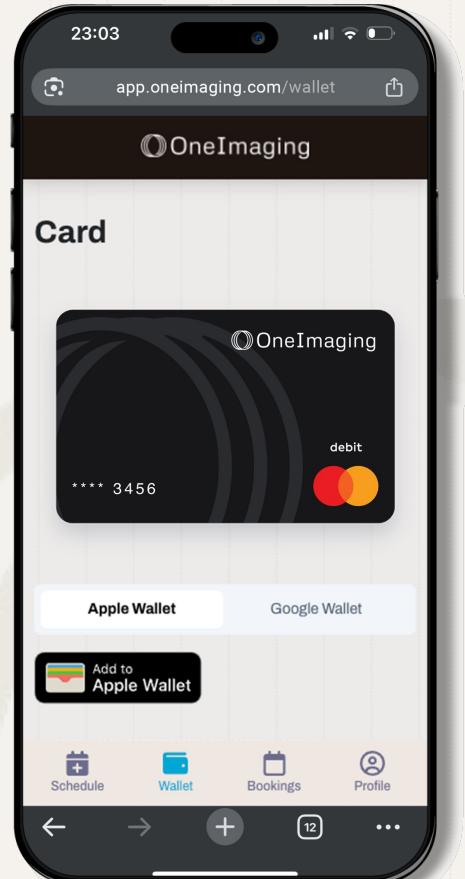
OneImaging Employee Experience Demo

The employee inputs their card to pay the employee responsibility portion.

Once paid, they are prompted to download the OneImaging digital card to their wallet.

This card will include ALL funds to pay for the full exam, including member responsibility and the remaining portion that OneImaging is paying for complete payment.

This is to be presented at the imaging center **instead** of the employees insurance card.





Real-World Member Impact: How OneImaging Helps

Before Using the OneImaging Program



I'm not sure where I'm supposed to schedule this.

How much is this going to cost me?

What do I do after I get the imaging order?

After Using the OneImaging Program



I just completed working with OneImaging to schedule my MRI—what a great experience! Easy, fast, and I found an inexpensive provider that saved me money and did the same for my employer.

Your representatives were professional and followed up on everything. I hope all of our employees embrace this great program!



Real-World Member Impact: **Cost Savings**

The member saved over \$1,000 on their exam with OneImaging

Exam:

MRI

Traditional Insurance Rate \$1,532

One Imaging Rate \$465

Total Savings **\$1,067**

24 hours between order received and scheduling completed

Frequently Asked Questions

Frequently Asked Questions

Who can use this benefit?

OneImaging is available to you and eligible family members as part of your medical benefits through Blue Cross and Blue Shield of Texas. This includes dependents under 18.

Why use OneImaging instead of my usual imaging provider?

OneImaging helps you get high-quality imaging at trusted locations, with clear pricing upfront and much lower costs directly to you. For example, the average MRI through traditional insurance is \$1,500 vs. \$450 with OneImaging.

What should I do if my doctor has provided me with an order?

You can send it to us and we'll help you schedule your exam:

- Email a photo of your order to order@oneimaging.com
- Text a photo of your order to (833) 619-0837
- Have your referring doctor fax your order to (305) 448-6794

Frequently Asked Questions

I was asked to download a Digital Debit Card to pay for my imaging appointment. What is this and why do I need it?

When you schedule your exam through OneImaging, we cover the entire cost of your exam upfront—including your portion and the amount OneImaging pays on your behalf.

The Digital Debit Card is simply how that payment is made. You'll present it at the imaging center instead of your insurance card, so you don't have to worry about surprise bills, paying upfront, or waiting for reimbursement. It's designed to make the check-in and payment process as smooth as possible.

What if I don't have a smartphone or can't use the Digital Debit Card?

That's okay—you're not alone, and we've got you covered.

If you don't have a smartphone or have trouble using the Digital Debit Card, just let your OneImaging Care Navigator know. We'll coordinate directly with the imaging facility to make special arrangements, such as paying the facility by phone ahead of your appointment, so you can still receive your care without any added stress.

Frequently Asked Questions

Is it mandatory to go through OneImaging?

Yes. It is required to use OneImaging for all MRI and CT scan services.

Why are employees required to get MRIs and CT scans through OneImaging?

Because CT scans and MRIs are high-cost services, using OneImaging ensures you receive care at trusted imaging centers while significantly lowering costs—for example, the average CT scan costs \$1,700 through traditional insurance compared to \$300 with OneImaging, a savings of \$1,400 for a single scan. These savings are passed directly through to you with less out-of-pocket costs.

Does OneImaging apply to pediatric imaging?

Your young child is not required to use OneImaging, but many families choose to because we regularly support pediatric imaging and can help guide you through the process while often delivering meaningful savings compared to traditional insurance.

Frequently Asked Questions

Is it required to get a mammogram through OneImaging?

No, mammograms are not required to go through OneImaging. But if you'd like, we can help schedule your exam at a high-quality facility and handle the back-and-forth with the imaging center to make it easier for you.

Who should I contact if I have questions about imaging or the program?

If you need help or don't have your imaging order yet, call or text **(833) 619-0837** or email help@oneimaging.com—our Care Team is available from 6 a.m. to 9 p.m. CST to assist you.

Who do I contact if I have a question from this webinar?

We're happy to answer any questions you still have! Just email us at webinars@oneimaging.com, and our team will get back to you. Please indicate who your employer is through.

Frequently Asked Questions

Are there exclusions from the requirement to use OneImaging for complex imaging starting January 1, 2026?

Yes, there are several common exclusions from the mandatory redirection to OneImaging for complex imaging. **Note:** **Each request must be reviewed and is not guaranteed.**

- Emergency and inpatient imaging. Imaging performed during an inpatient hospital stay or emergency room visit will continue to follow standard care pathways and will not be redirected to OneImaging
- Members under age 18: Although OneImaging can support pediatric imaging, children are excluded due to the urgency and specialized care often required in these cases.
- Distance to nearest OneImaging facility: Members who reside 30 miles or more from the nearest OneImaging location are excluded due to accessibility concerns.
- Continuity of care: Members undergoing cancer treatment, in remission, or receiving ongoing monitoring may be excluded to maintain continuity with their existing care team. These cases are reviewed individually. Oncologists often prefer imaging to be performed at the same facility and by the same radiologist to ensure consistent and accurate comparisons over time.

How To Enroll & Get Started

Important Benefit Plan Change for 2026

Required:

ExxonMobil employees are required to use
OneImaging for all non-urgent/emergent
MRI's and CT scans*

Ultrasounds, X-Rays and Mammograms
are not required to go through OneImaging

**Please reach out to our care navigation team if there are
specific questions on required exams*



How to Enroll & Get Started

1

Enroll for OneImaging:

Simply visit join.oneimaging.com/exxonmobil or scan the QR code and follow the instructions to complete your registration and book an exam

2

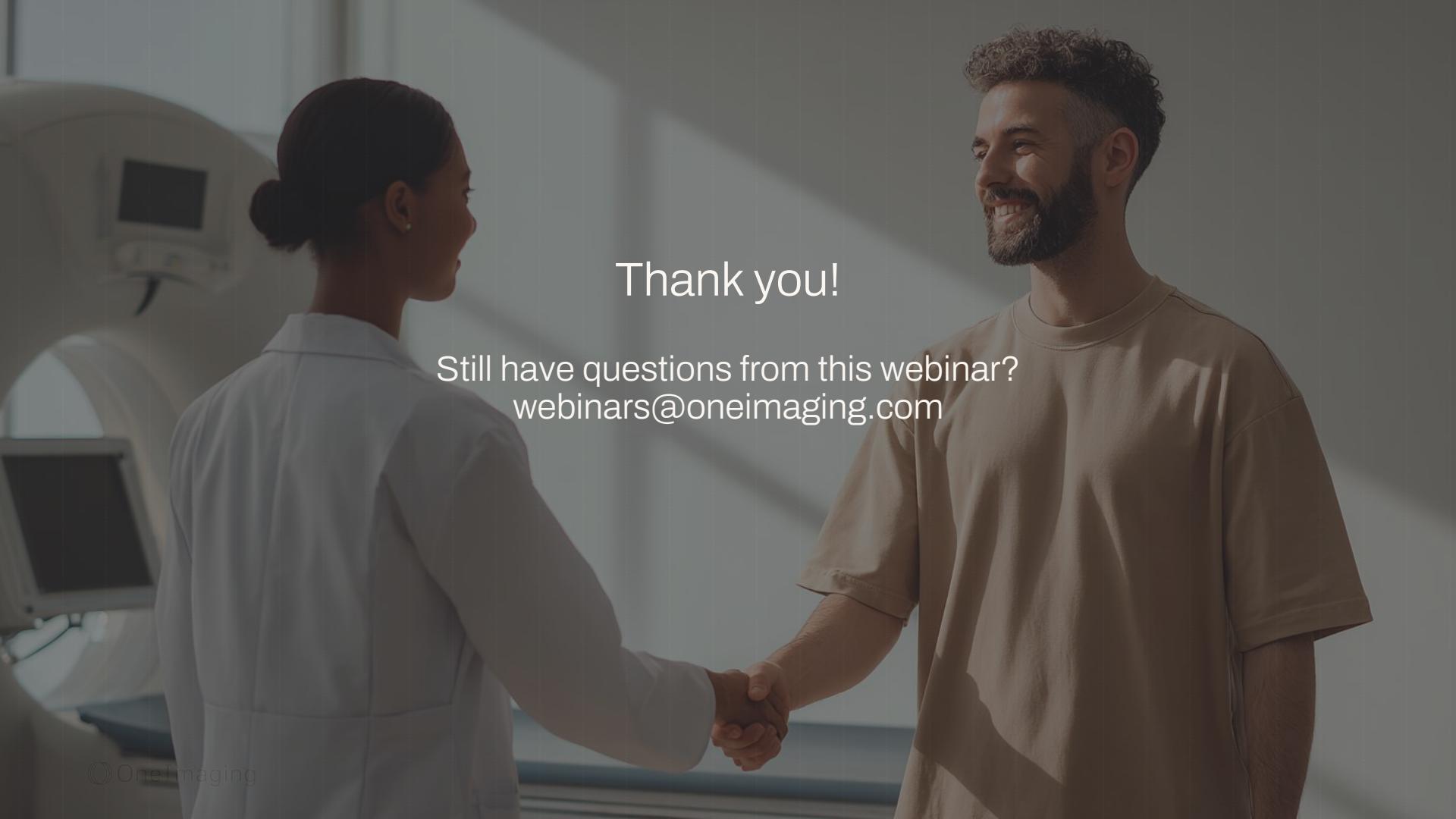
Send an Imaging Order:

Has a doctor already given you a referral or imaging order? Send it to us and we'll help you schedule your exam

- ✓ Email a photo of your order to order@oneimaging.com
- ✓ Text a photo of your order to (833) 619-0837
- ✓ Have your referring doctor fax your order to (305) 448-6794



Need help or don't have your order yet? Call or text us at (833) 619-0837 and our team will reach out to assist you. Phone lines open 6am-9pm CST

A medical professional in white scrubs is shaking hands with a smiling patient with a beard. They are in a clinical setting with medical equipment in the background.

Thank you!

Still have questions from this webinar?
webinars@oneimaging.com